

DESCRIPTION / AIM OF ACTIVITY Performance n

No/Aim	Activity	Frequency	Location	Numbers	Time Scale*
1	“Use Our Toilets, Not The Street” campaign targeting Businesses - Public Houses, Clubs etc. Provide literature (stickers, posters). Re-launch in year 2.	Encourage businesses to sign up to the campaign. Phase 1 2015 Phase 2 2016	BBL area	Aim to achieve 50% sign up of all clubs and public houses (27) during phase one. Aim to achieved a further 50% sign up (13) of those remaining during phase two.	Campaign start Oct/Nov 2015
	Reduce the number of incidents of people urinating/defecating in the street.				
2	Community Champions Recruitment Campaign. Visit organisations, groups, press articles.	Ongoing over the next 2 years.	BBL area	Aim to recruit 30 new Green Champions	Recruited 6 new green champions since May 2015
	Reduce the amount of litter within the Boston Big Local area. Hazardous litter including syringes and glass debris reported to the council much sooner for removal.				
3	Work with 9 year old Anya James a young environmentalist and the Environment Agency to tackle environmental issues initially along the Maud Foster. Design and purchase signage to promote and publicise clean waterways in a bid to keep the waterways free from litter/fly tipping.	Maud Foster (Year One) Witham/Haven (Year Two)	BBL area		Completed August 2015
	To improve the environmental quality of the waterways and raise awareness of the danger to wildlife				
4	Distribute cigarette/ chewing gum pouches x 5,000 and other educational material to educate and advise people about the law and fixed penalty fines.	Market Place consultation X 2 per Annum. Distribute cigarette/ chewing gum pouches by the environmental crime enforcement officers.	BBL area	Aim to Distribute 2,500 pouches in year one and 2,500 in year 2.	Ordered and awaiting delivery. Distributing to all licensed premises, book makers, through consultation, during street patrol, Licensing section to distribute to all taxi drivers.
	Reduce the amount of cigarette litter and chewing gum on the streets, raise awareness of the penalty associated with discarding them illegally.				
5	Print environmental crime enforcement information leaflets to distribute to 28,000 households. These leaflets are intended to raise awareness of the councils legislative powers to tackle crime in respect of littering, dog fouling, fly tipping, graffiti, fly posting, spitting, urinating and defecating.	March/April 2015 March April 2016	Borough wide. As local residents from all over the borough have a significant impact on the cleanliness in the Boston Big Local area, especially the town centre!	Reaching 28,000 households.	Due to be sent out 2016 and distributed with all Council Tax Bills. Submit draft to Big Local for approval.
	Reduce the amount of environmental crime through education and awareness by targeting all resident who potentially use the Boston Big Local Area.				
6	Purchase a street vacuum for use within the Boston Big Local area.	Used daily	Boston Big Local area.		Street Vac purchased and being used. Press article/promotion taken place. Further promotion to take place.
	Reduce the amount of cigarette litter and detritus in gully's and along pathways. Use publicity/poster on the bin to deter people from throwing cigarettes onto the ground.				
7	Purchase and install pole/wall mounted secure cigarette and chewing gum bins X 8.	Emptied as part of the street cleaning bin emptying schedule.	Boston Big Local area.		A second consultation/awareness campaign will take place around cigarette / chewing gum litter plus installation of the bins May 2016
	To provide a suitable receptacle for people to dispose of cigarette litter and chewing gum.				
8	To employ a competent person to operate the borough councils chewing gum removal	3 days per month	Boston Big Local area.		Recruited August 2015.

machine & street vacuum				
Tackle the issue of chewing gum litter; reduce the amount of chewing gum and discolouration on the pavements.				

*To Be Determined (TBD)

ACTIVITY FEES & TIMESCALES

Act No	Description	Fees Year One	Fees Year Two	Total	Completed by
1	"Use Our Toilets, Not The Street" campaign	£550	£550	£1,100	Phase 1 - November 2015. Phase 2 - December 2016
2	Community Champions Recruitment Campaign	£450	£450	£900	Ongoing over the next 2 years. (Target 30)
3	Tackle environmental issues initially along the Maud Foster and Witham/Haven. Metal signs and publicity	£680	£680	£1,360	Maud Foster - August 2015 Witham/Haven - August 2016
4	Chewing Gum / cigarette litter pouches and other educational material x 5,000	£3,650		£3,650	Delivery September 2015
5	Distribute 28,000 Environmental Crime Leaflets	£2,800		£2,800	April 2016
6	Purchase a street vacuum. The cost is for Honda 4 stroke engine and lightweight pull trolley. Fuel oil and servicing costs will be covered by the Borough Council.	£1,199		£1,199	July 2015
7	Purchase pole/wall mounted secure cigarette and chewing gum bins X 8. Lifts or emptying		£3,200	£3,200	June 2016
8	Employ someone to operate the chewing gum removal Machine & Street Vac	£2,350	£2,350	£4,700	With Effect From August 2015
Total		£10,079	£8,830	£18,909	
The above costs are correct at the time of submission.					