

## BOSTON BIG LOCAL

### Hanse Group

<b>Project:</b>		Encouraging enterprise	
<b>Lead delivery partner:</b>		History of Boston Project/Hanse Group	
<b>Theme:</b>	Bringing local history to the residents by joining the new Hanseatic League	<b>Priority:</b>	
<b>Activity:</b>	Increasing the knowledge of Boston's historical links with the Hanseatic League		
<p>Project outcomes (from SLA)</p> <ul style="list-style-type: none"> <li>• Acting as the focal point for information about and support for the proposal for Boston to join the New Hanse in 2015</li> <li>• Form the Boston Hanse Group</li> <li>• Join the new Hanseatic League</li> <li>• Encouraging and fostering research into Boston's Hanseatic past.</li> <li>• Partnership working to improve tourist information about Hanseatic history</li> <li>• Develop a Hanse trail and audio guide</li> <li>• Public information boards</li> <li>• Guide training</li> <li>• Blue plaque placement</li> <li>• Preparation for the 2016 Hanse Tag, working with Kings Lynn, giving support and advice to delegates</li> <li>• Support the creation of 'Hanse Scholarships' in the schools and college with a view to Boston representation at the Youth Hanse</li> <li>• Foster interest in the New Hanse in the migrant community and foster a sense of belonging</li> </ul>			
<b>Reporting period dates:</b>	April 2016 –July 2016	<b>Number and age of people benefiting from the project during the reporting period:</b>	– The resident community and 17 year olds in Boston High School and the College
<p><b>Introduction</b></p> <p><b>Aim: -</b></p> <ul style="list-style-type: none"> <li>• Membership of the New Hanse</li> </ul>			

- Building civic pride
- Encourage community and business involvement

The main focus of our activity is to introduce the people of Boston to its history and explain the benefits of a wider partnership, not only with other towns and cities but also other countries.

**Activities undertaken during reporting period**

	<b>Activities completed</b>	<b>Contract target April 2015 – June 2016</b>	<b>Comments</b>
<b>Contact with magazine</b>	Publication of the Boston Hanse Journey in Lincolnshire Life May 2016		On BBL website
<b>Boston Hanse Group Bergen</b>	Meeting with the students , funding Boost from the Community Chest received to help the students get to and stay in Bergen.		Successful for the students. We had four students in education in Boston, from Brazil, Portugal, Latvia and Boston
<b>Hanse booklets</b>	New booklet	Selling and taken to Bergen for distribution	.A good publication
<b>Boston Group Meeting</b>	Sub group meetings of Youth Hanse, Business Hanse to prepare for Bergen.		
<b>International Hanse Day May 21<sup>st</sup> in Boston</b>	The Mayor came to our tent at the Stump and led a procession to the Stump Hanse Merchant.		Youth Hanse led in costume, many visitors to the tent, Knights of Skirbeck medieval recreation partners
<b>Business Hanse Talking to local wool producers</b>	Samples taken to Bergen		Interest from a cloth producer in Rostock and Bergen
<b>Collection of local interest leaflets to take.</b>			Visit Boston, College, English Hanse towns, in Norwegian and German, and many more.
<b>'A Merchant's Trail'</b>	Printed and distributed		

<b>Visit to Bergen 21 Boston people June 9<sup>th</sup> to 11<sup>th</sup>.</b>	Most local interest leaflets gone to the public in Bergen		50,000 visitors to the Bergen Hanse Tag (Market)
<b>Four Group members to the Hanse Business Forum</b>	Met the Mayor , the British Cultural Attache. The Chair of International Hanse		Boston Hanse and the Boston Youth Hanse publicly welcomed.
<b>Transported Arts reps came with us.</b>	Demonstrations on film of arts for residents in Boston		Well received. Many new ideas for community work
<b>Badges</b>	Hanse badges in great demand		Need more give- aways to publise Boston for Holland next year.
<b>Partnership working</b>	Transported Arts		Working with local residents on Hanse themed work
<b>Plans for the next reporting period and timescales</b>			
<ul style="list-style-type: none"> <li>• Continue to work with Kings Lynn re a book for year 6 pupils about Boston and the hanseatic links.</li> <li>• Encourage links with primary schools through the Youth 'Horrible Histories'</li> <li>• Continue to work with the Borough, Boston Visitor Economy Partnership; the Heritage Forum is spreading the word about our heritage</li> <li>• Engage businesses</li> <li>• Get Boston Hanse onto League's website , establish our website</li> <li>• Expand work with arts group.</li> </ul>			