

BOSTON BIG LOCAL

Hanse Group

Project:		Encouraging enterprise	
Lead delivery partner:		Hanse Group	
Theme:	Bringing local history to the residents by joining the new Hanseatic League	Priority:	
Activity:	Increasing the knowledge of Boston's historical links with the Hanseatic League		
Cost Code	4.2.1		
<p>Project outcomes (from SLA)</p> <ul style="list-style-type: none"> ● Acting as the focal point for information about and support for Boston and the new Boston Hanse Group. ● Encouraging and fostering research into Boston's Hanseatic past. ● Partnership working to improve tourist information about Hanseatic history ● Develop a Hanse trail and audio guide ● Public information boards ● Guide training ● Blue plaque placement ● Preparation for the 2017 Hanse Tag, working with Kings Lynn, giving support and advice to delegates ● Support the creation of 'Hanse Scholarships' in the schools and college with a view to Boston representation at the Youth Hanse ● Foster interest in the New Hanse in the migrant community and foster a sense of belonging 			
Reporting period dates:	April to June 2017	Number and age of people benefiting from the project during the reporting period:	– The resident community and 17 to 25 year olds in Boston High School, Grammar School and the College
Introduction			
Aim: -			
<ul style="list-style-type: none"> ● Continuing membership of the New Hanse 			

- Building civic pride
- Encourage community and business involvement

The main focus of our activity is to introduce the people of Boston to its history and explain the benefits of a wider partnership, not only with other towns and cities but also other countries.

Activities undertaken during reporting period

	Activities completed	Contract target April 2017 – December 2018	Comments
Contact with the Borough	Meeting with International links Committee		A possibility of a small grant next year.
Work with transported Arts	Application made for 'Boston Unfurled' grant from the Arts Council	April 2017 to April 2018	Successful. Work to start July
Boston College Breakfast meeting	Meeting representatives from Boston Businesses		
Business Hanse	Meeting organised at Boston College		Local business learnt about Hanse and international links. Good response with potential offers of sponsorship
International Day Boston 27th May 2017	Two stalls, musicians, spinners, Youth Hanse meeting residents, procession through the Market		Successful day over 100 residents reached with free info and balloons/badges/pens Paid for Knights of Skirbeck and leaflets
Youth Hanse	4 Boston students selected for the Youth Council at International Hanse Holland	Completed	Paid their fares and other travel expenses to Kampen
Kampen Visit	15 attendees in Kampen, taking new publications, Transported Woolly Spires		Successful. Links made with the Kampen Cogge (Boat) a possible Boston Visitor. Students got a special mention as the only English attendees.

International Links	Group contacted by Anklam Germany, sponsor paying for Boston window.	Window completed, met the town reps in Kampen- Invited to the window launch	
Heritage Lincolnshire	Archaeological investigations started. CAD drawing of site	Site visit and contact with an expert archaeologist	Permissions obtained for the site at Bath Gardens. Work up resident involvement
Publications	The Crusade publication selling well in Waterstones. A reprint ordered. The updated history also selling well, 1000 ordered Give away leaflet on Boston's History printed and going very well		There is much revived interest locally in the Hanse History. Sales made during International day, event at Boston Woods and in Kampen. Waterstones are selling both books and with the purchase of ISBN they can be sold elsewhere. Free copies given to the library for their reference library
Publicity	Excellent publicity for the International Day and the two days working in Beech Woods on the Medieval days.		Pictures and interviews in The Standard including June 28 th on the new publications
Partnership working	Continue the successful working with Transported Arts and Heritage Lincs		Transported Arts supported the International day in the market place as well as in Kampen with their Woolly Spires
Plans for the next reporting period and timescales			
Continue work on selling our publications and on the history. Strengthen links with local business and with the Borough. Continue our work with the Youth Hanse.			