

BOSTON BIG LOCAL

Project:		Promote Health and Wellbeing through fun/educational events for residents	
Lead delivery partner:		Boston Borough Council	
Theme: 1	Improving Health and Wellbeing	Priority:	5
Activity:	<ol style="list-style-type: none"> 1. Provide 2017 and 2018 Boston Cycling Roadshows 2. Organise Health and Wellbeing event (Active Boston) for Summer 2018 		
<p>Project outcomes (from SLA)</p> <ul style="list-style-type: none"> • Increased awareness of opportunities for local people to become active and healthier • Improved take-up of local facilities and clubs • Improvement in community cohesion by bringing people together from different backgrounds 			
Reporting period dates:	Sept – Dec 2017	Number and age of people benefiting from the project during the reporting period:	Wide benefit – significant impact on both residents and visitors
<p>Introduction</p> <p>Aim: -</p> <p>Organise community-based health-themed events to engage with residents in a fun and interactive way. Participants will be encouraged to access advice, local clubs and taster sessions.</p>			
	Activities completed	Contract target April 2017 – March 2019	Comments
Organise Get Cycling Roadshow for 28th July 2017	Get Cycling Roadshow completed 28/07/17	Completion of July 2017 event COMPLETED	Full report previously provided

<p>Organise Health and Wellbeing event (Active Boston) for 2018</p>	<p>Date agreed for 'Active Boston' event – 10 August 2018, 10 a.m. to 4 p.m.</p> <p>Key attractions reserved</p>	<p>Completion of event in summer 2018</p>	<p>Healthy cookery demonstrations; skate park, climbing wall and free bound; Lincolnshire Co-operative health pod; Lincolnshire Police EDDIE van with big screen on side; Community Alcohol Partnership Spider Dome; Lincolnshire Credit Union stand</p>
<p>Organise Get Cycling Roadshow for 2018</p>	<p>Main contractor reserved for Friday 27 July 2018</p> <p>Boston Market Place events area reserved</p>		<p>£1,500 contribution from BBL; funding to be taken from budget allocation for summer health and wellbeing event as previously agreed</p>
<p>Additional funding and support secured</p> <p>Boston Borough Council</p>	<p>Part sponsorship of 2018 Cycling Roadshow (£1,810), to be taken from 2017/18 budget. Provision of safety barriers, staff supervision and marketing.</p>		
<p>Use of local companies</p>		<p>Not specified</p>	

Additional Information:-

Work continuing to identify additional attractions for Active Boston event. Meeting planned with Fran Taylor to identify local clubs that could get involved in the event.

Plans for next reporting period

- Continue to reserve and book local clubs and attractions for the 2018 Active Boston event
- Book Village Cycles to provide free Dr. Bike cycle clinic for 2018 Boston Cycling Roadshow