

BOSTON BIG LOCAL

Project:		Promote Health and Wellbeing through fun/educational events for residents	
Lead delivery partner:		Boston Borough Council	
Theme: 1	Improving Health and Wellbeing	Priority:	5
Activity:	<ol style="list-style-type: none"> 1. Provide 2017 and 2018 Boston Cycling Roadshows 2. Organise Health and Wellbeing event (Active Boston) for Summer 2018 		
<p>Project outcomes (from SLA)</p> <ul style="list-style-type: none"> • Increased awareness of opportunities for local people to become active and healthier • Improved take-up of local facilities and clubs • Improvement in community cohesion by bringing people together from different backgrounds 			
Reporting period dates:	Jan - Mar 2018	Number and age of people benefiting from the project during the reporting period:	Wide benefit – significant impact on both residents and visitors
<p>Introduction</p> <p>Aim: -</p> <p>Organise community-based health-themed events to engage with residents in a fun and interactive way. Participants will be encouraged to access advice, local clubs and taster sessions.</p>			
	Activities completed	Contract target April 2017 – March 2019	Comments
Organise Get Cycling Roadshow for 28th July 2017	Get Cycling Roadshow completed 28/07/17	Completion of July 2017 event	Full report previously provided COMPLETED

<p>Organise Health and Wellbeing event (Active Boston) for 2018</p>	<p>Date agreed for 'Active Boston' event – 10 August 2018, 10 a.m. to 4 p.m.</p> <p>Key attractions reserved</p>	<p>Completion of event in summer 2018</p>	<p>Level of interest greater than anticipated from partners and clubs</p> <p>Healthy cookery demonstrations; skate park, climbing wall and free bound; Lincolnshire Co-operative health pod; Lincolnshire Police EDDIE van with big screen on side; Community Alcohol Partnership Spider Dome; Lincolnshire Credit Union stand</p> <p>First Aid cover reserved for event</p> <p>Event page created on Facebook for Active Boston</p>
<p>Organise Get Cycling Roadshow for 2018</p>	<p>Main contractor reserved for Friday 27 July 2018</p> <p>Boston Market Place events area reserved</p>		<p>£1,500 contribution from BBL; funding to be taken from budget allocation for summer health and wellbeing event as previously agreed</p> <p>Village Cycles booked to provide Dr. Bike Cycle Clinic</p>
<p>Additional funding and support secured</p> <p>Boston Borough Council</p>	<p>Part sponsorship of 2018 Cycling Roadshow (£1,810), to be taken from</p>		

	2017/18 Public Health budget. Provision of safety barriers, staff supervision and marketing.		
Use of local companies		Not specified	
Additional Information:-			
<p>Over 40 stands and attractions secured for the event, including many local sports clubs, e.g. gymnastics, boxing, bowls, community runners and cycling.</p> <p>A bouncy castle and face painting has been booked to appeal to younger families.</p>			
Plans for next reporting period			
<ul style="list-style-type: none"> • Circulate event information and conditions to Active Boston participants • Produce Active Boston and Cycling Roadshow flyers and posters to promote events • Complete Event Management Plan for Active Boston 			