

## BOSTON BIG LOCAL

<b>Project:</b>		Promote Health and Wellbeing through fun/educational events for residents	
<b>Lead delivery partner:</b>		Boston Borough Council	
<b>Theme: 1</b>	Improving Health and Wellbeing	<b>Priority:</b>	5
<b>Activity:</b>	<ol style="list-style-type: none"> <li>1. Provide 2017 and 2018 Boston Cycling Roadshows</li> <li>2. Organise Health and Wellbeing event (Active Boston) for Summer 2018</li> </ol>		
<p>Project outcomes (from SLA)</p> <ul style="list-style-type: none"> <li>• Increased awareness of opportunities for local people to become active and healthier</li> <li>• Improved take-up of local facilities and clubs</li> <li>• Improvement in community cohesion by bringing people together from different backgrounds</li> </ul>			
<b>Reporting period dates:</b>	April - June 2018	<b>Number and age of people benefiting from the project during the reporting period:</b>	Wide benefit – significant impact on both residents and visitors
<p><b>Introduction</b></p> <p><b>Aim: -</b></p> <p>Organise community-based health-themed events to engage with residents in a fun and interactive way. Participants will be encouraged to access advice, local clubs and taster sessions.</p>			
	<b>Activities completed</b>	<b>Contract target April 2017 – March 2019</b>	<b>Comments</b>
<b>Organise Get Cycling Roadshow for 27 July 2018</b>	<p>Main contractor, Get Cycling, booked and deposit paid</p> <p>Additional attractions: Lincolnshire Police (micro-chipping)</p>	Completion of July 2018 roadshow	Family Try-Out (conventional and unconventional cycles), Junior track for under 7s, KMX Karts, Mega Bike and Hand-cranked Gramophone

<p><b>Organise Health and Wellbeing event (Active Boston) for 2018</b></p>	<p>Boston Wheelers – Junior cycling promotion</p> <p>Village Cycles, free cycle clinic</p> <p>Poster finalised and circulated</p> <p>Paperwork containing conditions forwarded to all those expressing an interest, insurance requested</p> <p>Key attractions reserved</p> <p>First aid cover booked</p> <p>Poster finalised and circulated</p>	<p>Completion of event in summer 2018</p>	<p>BBL also attending</p> <p>High level of interest from partners and clubs</p> <p>Wheelchair Basketball and Walking Netball now added to the list of attractions</p> <p>Event page created on Facebook for Active Boston</p>
<p><b>Additional funding and support secured</b></p> <p><b>Boston Borough Council</b></p>	<p>Part sponsorship of 2018 Cycling Roadshow (£1,810), to be taken from 2018/19 Public</p>		

<p><b>Lincolnshire Police</b></p>	<p>Health budget. Provision of safety barriers, staff supervision and marketing.</p> <p>BBC sponsorship of 15 micro-chips, worth £97.50 at Cycling Roadshow (usual price £6.50)</p> <p>Promotional activity, barriers, co-ordination and stewarding for Active Boston</p> <p>Lincolnshire Police giving away 15 micro-chips worth £97.50 (Cycling Roadshow)</p>		
<p><b>Use of local companies</b></p>		<p>Not specified</p>	
<p><b>Additional Information:-</b></p> <p>Micro-chipping of cycles being offered in conjunction with Lincolnshire Police – the first 30 visitors to the stand will receive this service free of charge (usual price £6.50). Free bike packs also available.</p> <p>Boston Wheelers have requested a stand to promote junior cycling.</p> <p>Over 40 stands and attractions secured for Active Boston, including Lincolnshire Co-operative health pod, wheelchair basketball, healthy eating demonstration, climbing wall, skate park, face painting, target goals etc plus many local sports clubs, for example. gymnastics, boxing, bowls, community runners, martial arts. Lincolnshire Credit Union, CAB, Addaction, Wellbeing Service etc also represented at the event.</p>			
<p><b>Plans for next reporting period</b></p> <ul style="list-style-type: none"> <li>Promotional activity underway for both events</li> </ul>			