

Boston Big Local Meeting, 12th September 2013, 5pm

Black Sluice Lock Cottages

Present

Ivan Annibal - Big Local Rep
Gordon Hunter – Lincolnshire Community Foundation
Rachel A Lauberts – Facilitator
Ziedonis Barbaks
Roger Barnard
Rodney Bowles
Paul Gleeson
Robert Lauberts
Tim Norman
Ralph Pryke
Lisa Stevenson
Paul Stevenson
Will Swain
Maurice Tompkins
Richard Tory

The meeting commenced at 5 pm.

Apologies – Apologies received from, Mick Taylor- TaylorITEX CIC, Nathan Bryant, Neville Dodd, Christine Meggitt, Shirley Richardson, Alan Taylor.

- 1) The minutes of the previous meeting were accepted as a true record, proposed RL, seconded RP.
- 2) Matters arising: IA confirmed that he had emailed CT with further clarification regarding the employment of the Facilitator and has made it clear to CT that this is the end of the matter.
- 3) Showcase de-brief – Thanks were given to those who manned the stall at Showcase and also to Asda who provided the fruit for the techno fruit display. Custom was brisk and although only 26 questioners were completed the quality of the suggestions were better than those previously received. Suggestions were made for future events: to purchase presentation boards and display materials, balloons with logo, £1M sign with a strap line, produce a small leaflet with a lucky number draw.
- 4) Opening of 116 High Street – GH explained that the opening will launch the Big Boston Fund to which LCF will add 75% for every £1 donated. The LCF have also agreed to provide a hot desk for the Facilitator for free. PG suggested that BBL invest a proportion of the £1M for LCF to match fund. BBL will have a presence at the opening:, M Tompkins, TN, LS, PS and R Bowles agreed to man the stall.

- 5) Publicity- R Barnard - Showcase press release got a hit in the Target. Suggested that we use a network targeted approach to clubs/societies and associations. Simply Boston has agreed to run any article we wish to submit. Need to identify a hit list of key organisations. Mass leaflet drop – RP unwise until we have had tasters in the press to create a degree of anticipation. Over the next 3 months we need to be increasing public awareness so that by Christmas we have the start of a draft plan.
 - a) Social Media- BBL already has a Facebook and Twitter presence. WS offered to assist with maximising the social media sites.
 - b) Website - RAL has contacted two web designers who have agreed to have a draft product prepared by 1st October, they will then be invited to carry out a 15 minute presentation to the group to pitch their product.
 - c) IA suggested we firm up our approach to publicity – R Barnard agreed to produce a written plan with tasks and activities by mid - October.
 - d) IA asked RAL to make “time line activities” a standing item on agenda.
 - e) Ideas for promotion- adopt a local roundabout and site a navigation buoy carrying the BBL logo.
 - f) RAL has been setting up meetings with local organisations for Ivan/volunteers to deliver the BBL presentation.
- 6) Logo competition – 50 entry forms were handed out at Showcase, RAL knows of 2 professional designers who will be competing. Schools – RAL to inform schools within the BL area about competition. Competition advertised on Facebook and Twitter. Judging - NB to approach Rev. Richard Coles/ Mayor plus one other.
- 7) Code of Practice – a draft Code of Practice was circulated and discussed, RAL to amend to include re: confidentiality – members should make it clear to the group if any matter should be kept confidential.
- 8) Volunteering Passport- PG asked about passport scheme and offering credits to volunteers for Big Local, RAL to research.
- 9) Timescales – IA - we are now in a transitional stage, having taken 9 months to get to where we are now. Need to start focusing on the development of the plan in parallel with consultation. Review the list of things we have agreed to do with LTO activities and formulate timescales for writing the plan. IA to produce an outline of what such a plan should look like for the next meeting. Basis for the plan are the ABCD questionnaires.
- 10) A.O.B. –
 - a) M.Taylor to update group with progress on Star People.
 - b) Local Currency – RT informed the group that Local Trust had mislaid his application this has now been resent.
 - c) IA to organise a meeting with Market Rasen and Howarth groups. Interested parties RT, MT, RL, RAL, RB, RP, WS to send list of available dates in mid-October to RAL.
 - d) Local Economy form – IA to write draft, RAL to send out for comments and submit final document.

- e) RP asked if there was any information available regarding the mistakes made by other groups which we could use as a learning tool and alerted the group to be aware of any organisations that could become problematic for us. The Local Trust has a website for Big Local groups which offers a wealth of information and shows the plans and progress of the 150 groups.
 - f) PG informed the group that the Mayors Charity Unit is available for public use, and suggested that the new Hanse League may be something which we could promote as a cultural heritage icon for Boston.
 - g) WS offered to act as a photographer for the group and assist with social media.
 - h) PS offered to look into the possibility of projected images and matrix advertising. GH suggested advertising on correx boards.
 - i) RAL suggested the group carry out some team building exercises and become more hands on with tasks.
- 11) Date and time of next meeting: Monday 30th September 2013, 6.30pm at the Black Sluice Lock Cottage.

The meeting closed at 6.55pm.