



served by One Team

BEACH EVENTS 2022

Report June 2022

Theme 3 – Build Community Spirit

Priority 1 – Programme of Larger Community Events

Activity 1 – Family Fun at the Beach



Residents Leading Change



The two day event is now well on the way to being finalised as are the three themed days.

We have unfortunately met with an increase in cost so I would be grateful if the residents would consider the following:

The 1940's Event due to the cancelation of two performers and the afternoon tea parlour due to illness cost less than anticipated at £3942.66. BTAC agreed to pay for the stage at a cost of £2810.58 so we had an underspend from the £6000 budget from BBL of £2057.34.

The cost for the beach events sits at the moment at £8735 this is mainly due to the cost of the childrens play sand increasing by £800 therefore an overspend of £235 from budget allocated for these beach events of £8500 so far.

However it was my hope that I could also purchase:

Some more buckets and spades at £100 (50 sets of buckets and spades, we don't have many left)

A Teddy Bear outfit for the Teddy Bears Picnic for pre-school children and nursery groups at £45.49 (which could be used at future events instead of paying £35 each time to hire) and a CD of children's songs £1:99

Golden Time - Singing for Fun Group – Give a donation to the group and pay the singing tutor £75 for the singing around the beach for the elderly and those living with dementia

Fun in the Sun – I would like to bring in two horses for those living with additional support needs as this has been proven to be a real success £250

This will be an increase cost of £707.48 above the £8500. I am hoping it may be agreed that the underspend from the 1940's Event could be considered to cover this extra cost so all of the beach events can still go ahead.

By putting both the event budgets together (from 1940's plus Beach) it is still an underspend of £1349.86

Therefore may I also ask for it to be considered that we can once again offer FREE ice creams which will cost £1 instead of 75p each last time.

I am really grateful for the opportunity to bring the beach events back as we all know what pleasure they bring to the community and after such a difficult two years for everyone I know how the community will be thrilled.

The Beach project will take place in Central Park Boston as previously and will give the opportunity for families to come together and have fun, make new friends and build community spirit.

The Beach will be installed in Central Park on 19/07/22 and will remain in situ until 05/09/22 for the community to use as often as they wish.

The new sleepers have been sponsored by Witham Timber at an approximate cost to them of £1350

The Beach Area will be approximately 22m x 8m and will house 52 tons of varified children's play sand.

The three small events will take place as follows:

21/07/22 – Teddy Bears Picnic on the beach - 1pm – 3pm

Aimed at parents with pre- school children, nurseries and children's centres and will take place prior to the start of the Summer Holidays.

This will allow tiny tots and even babies to play in the sand and explore in a safe environment without older children.

26/07/22 – Golden Time - Sing a long – 2pm -4pm

Aimed at our older population and those living with dementia to come along and enjoy a good old sing a long of their favorite songs and (if they wish) to go back in time, kick off their shoes and remember what it is like to feel the sand between their toes. This will trigger memories and some amazing stories.

29/07/22 – Fun in the Sun 1pm – 3pm

Aimed at those living with additional support needs to come along and enjoy playing games on the beach with the support of their carers. I am hoping to book some horses to come along from the equestrian assisted learning centre which encourages grooming and interaction with the horses.

18 and 19/08/22 – Two Day Beach Event – 10am – 3pm

Aimed at the whole community to come along and have a fantastic day, bring their picnics and enjoy the brilliant activities throughout the day all based on the beach.

There will be the beach area, donkeys, art and crafts, face painting, bouncy castles, fun sports, magician, story telling, toddler play, water play, fun games, environmental play, and much more.

Local organisations will come along free of charge with an activity to deliver thus providing more for the community to take part in and enjoy.

In total at the moment we have 14 local organisations coming along and offering FREE various beach themed activities, these include, Children's Centre, Boston Library, Boston United Community Foundation, Wildlife Trust, AWA/ CVS, Lincolnshire Housing Partnership, NHS Community Teams, Roadhog Youth Bus, Geoff Moulder Leisure Centre, Bric, Longhurst Housing, Police, Fire and Boston Big Local.

Boston Borough Council offer in kind: Event Management, Officer time, free gazebo hire, free venue hire, free table hire, daily beach cleansing, set up of deck chairs and removal, waste management, set up time, dismantle time for each session, free car parking to all organisations that bring a beach themed activity to the event days.

Activities that have to be paid for are:

Installation of Beach Area £6140

Magician £300

Face Painter £280

Mikes Donkeys £800

1A Bouncy Castles £600

Art and Craft £290

Giant Tortoises £325

Total £8735 Budget agreed already £8500

With overspend as above plus extras needed to deliver all sessions total spend would be £9207.48 = £707.48 overspend.

These are photos of previous beach events:



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